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This press release was written for Women Entrepreneurs of Oregon, a local non-profit organization for women business owners and executives in Portland. I partner with them to write marketing emails, website copy, and press releases to promote the organization and its events.

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Women Entrepreneurs of Oregon announce 2009-10 Leadership Team

July 13, 2009 PORTLAND, OREGON – Women Entrepreneurs of Oregon (WEO), one of the foremost networking and education organizations for women in business, is excited and proud to announce the 2009-10 leadership team.

Layla Bauder, of Mary Kay Inc, was chosen as WEO's President. Layla mentors women who have the desire to build something more in their lives. She is currently building an organization of women within Mary Kay that live the dreams they have imagined with integrity, passion, and purpose. Before becoming President, Layla served as Vice President of WEO.

Sharona Tsubota of In Great Spirits was elected Vice President. Sharona owns In Great Spirits, which provides client appreciation events, private seminars, and tastings of wine, whisky, and sake throughout the Portland area and across the country. A wine and spirits educator for the past 12 years, she founded Angel's Share in Napa/San Francisco in 2001 to offer high-end public wine, food and spirits events. In addition, she served on the board of the American Institute of Wine & Food in San Francisco for 5 years, including terms as Chairman and Vice Chair.

Connie Vanderzanden of The Accounting Department, will become WEO's Treasurer. As owner of The Accounting Department, Connie excels in her field as accountant and consultant to small business owners in the Portland metro area. Connie founded the company after 20+ years in small business accounting and with public accounting firms. Connie is an active volunteer in her community, as well as in business networks, always knowing that giving the gift of self is the key to fulfillment; she is looking forward to giving her time and bringing her expertise to WEO.

New Directors at Large include Kathie Nelson of Connectworks, Elizabeth VanderVeer of VanderVeer Center, Vickie Olson of LaPLANette, Amy Boggs of Sparkling Palaces Housecleaning Services, Linda Wion of Prudential Northwest Properties, and Sheryl Eldene of On Purpose Living Center.

About Women Entrepreneurs of Oregon

Women Entrepreneurs of Oregon is a support and networking organization providing opportunities for women in business to connect and grow. As an affiliate organization to the Small Business Administration, WEO's mission is to provide tools for success for women in business. The organization accomplishes these goals through monthly education and professional networking events in the Portland, Oregon metro area.

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